

JOIN THE RIDE

Bikes FIGHT CANCER Charity Ride

POWERED BY  VALLEY SOLAR

EVENT SPONSORSHIP OPPORTUNITIES

ABOUT BFC

So many of us have felt helpless when cancer has impacted our lives.

Bikes Fight Cancer was created to empower a community in the fight against cancer. As a 501(c)(3) based here in Western Mass, it is our mission to support cancer services and research to help those impacted by a cancer diagnosis.



ABOUT THE RIDE

On June 15th, we will host the 5th annual Charity Ride and expect **more than 650 riders and volunteers** at Tree House Brewing in South Deerfield, MA.

The fully supported ride has a goal of making charity bike riding attainable to all levels of riders. Our **post-ride party** includes amazing food trucks, a fun kids ride, a great raffle, and of course, some of the best beer in the world!

OUR IMPACT

In 2023, our first year as a nonprofit, we were able to donate **over \$125,000** to organizations and individuals in support of our mission, including **Cooley Dickinson, CHD Cancer House of Hope, and Dana Farber Cancer Institute.**

SPONSOR BENEFITS

A variety of sponsorship opportunities are available, including onsite activation at Tree House Brewery.

Our sponsors help ensure that **100% of our rider raised dollars are used to fight cancer**, not for operations.

See next page for details.



JUNE 15 2024

Tree House Brewing, South Deerfield, MA

BIKESFIGHTCANCER.ORG





2024 SPONSORSHIP AGREEMENT

Bikes Fight Cancer uses our love of bikes to raise valuable funds for cancer research, care, and services to lessen the burden of a cancer diagnosis on patients, families, and caregivers.

YES, I'll sponsor the 2024 Bikes Fight Cancer Charity Ride!

☐ \$5,000 Platinum Sponsorship

- Naming rights of select activity such as the 50 or 25 mile routes, Kids Trail Ride, or a Rest Stop
- Event signage and activities at Tree House Brewing
- Complimentary registration for five (5) riders
- All benefits of a Gold Sponsorship

☐ \$2,000 Gold Sponsorship

- Inclusion in BFC social media
- Event signage and activities at Tree House Brewing
- Complimentary registration for two (2) riders
- All benefits of a Silver Sponsorship

☐ \$500 Silver Sponsorship

- Company logo on event banners and on website
- Logo included in thank you post on social media
- Inclusion in thank you emails to participants

☐ Other Amount \$ _____

☐ Check

Please make payable to:
Bikes Fight Cancer
255 Park Street
Easthampton, MA 01027

☐ Credit Card

We'll contact you with link
to donate via credit card.

Have questions? Let's talk!

Meghan Morin
meghan@bikesfightcancer.org
617-780-5604

BIKESFIGHTCANCER.ORG

Organization: _____

Contact Name: _____

Business Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsors allow 100% of rider raised funds to directly support these partners, others like them, and individuals financially impacted by cancer!

